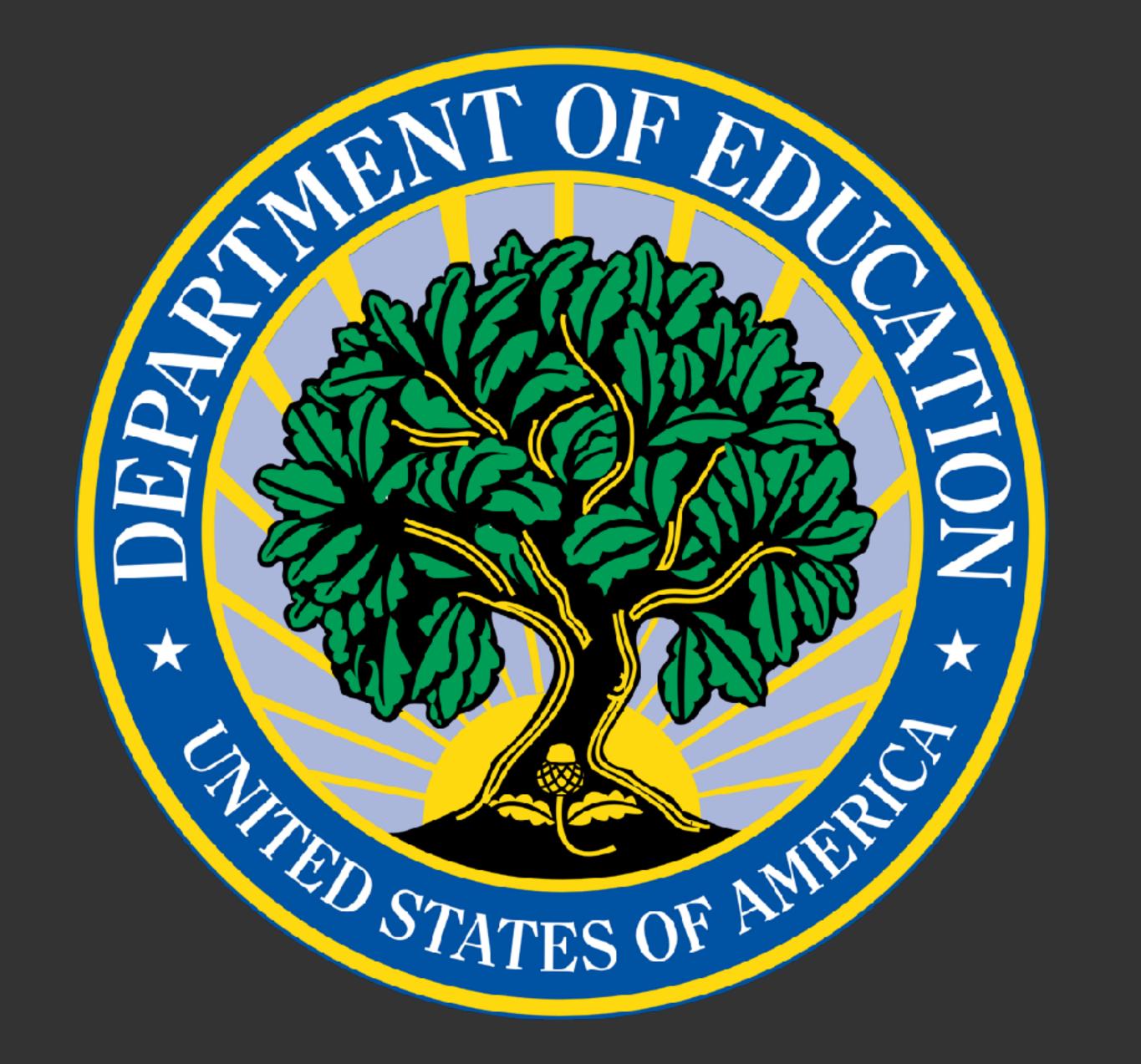
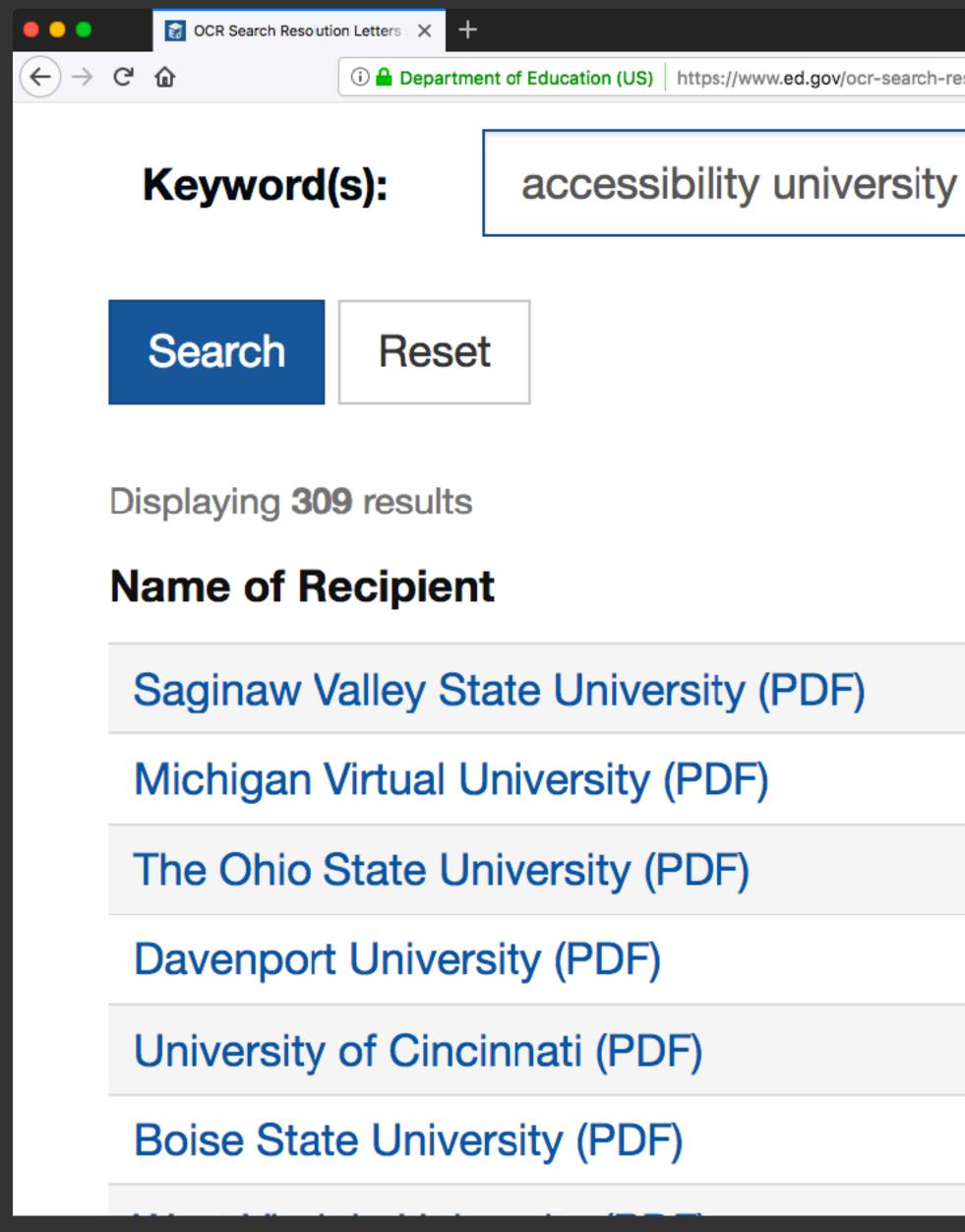
Managing accessible content on thousands of sites

@jeremyfelt Washington State University







Operation (US)
 https://www.ed.gov/ocr-search-resolutions-letters-and-agreements?keywords=accessibility+university&title=&keywords_sta

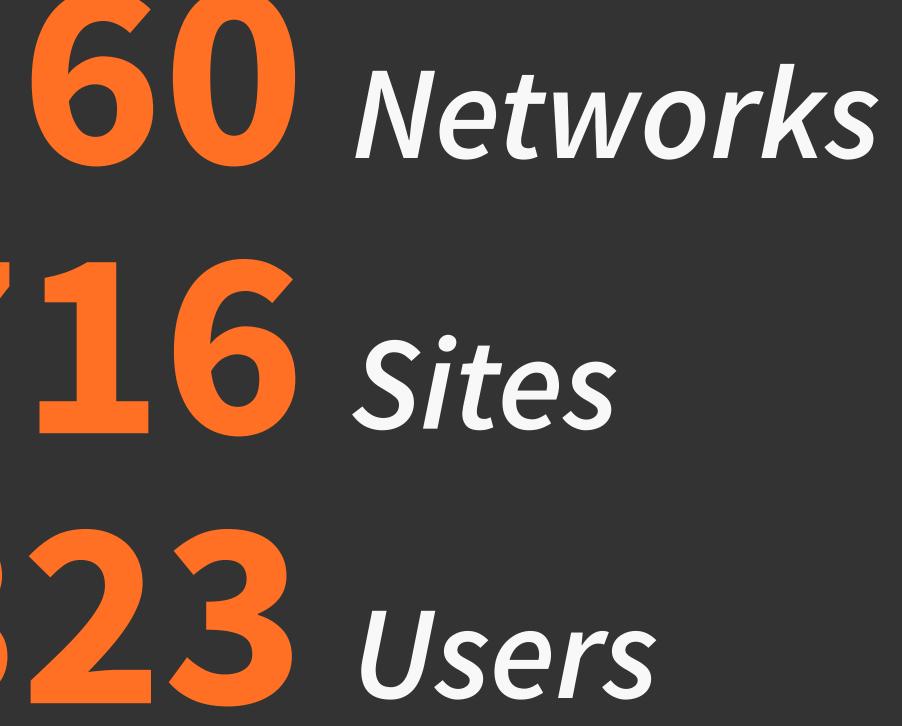


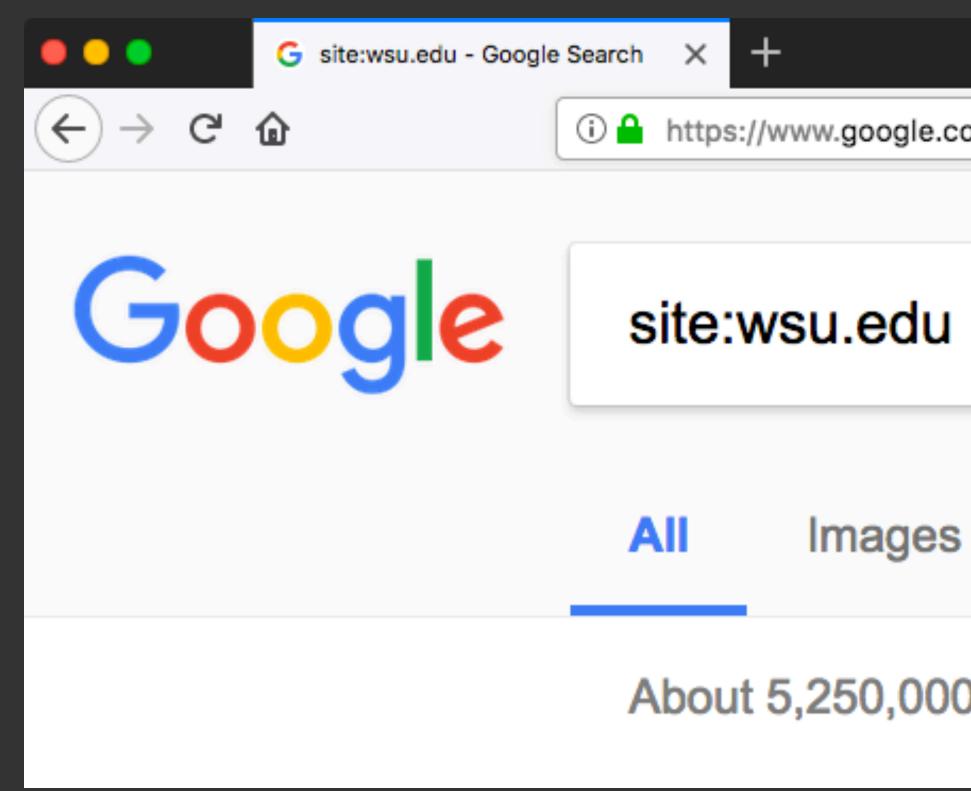
WSU Accessibility Schedule

2017 New content is accessible 2017 Training for all content creators 2019 Old content (2014) is accessible

Embrace the problem

Sites 6323 Users

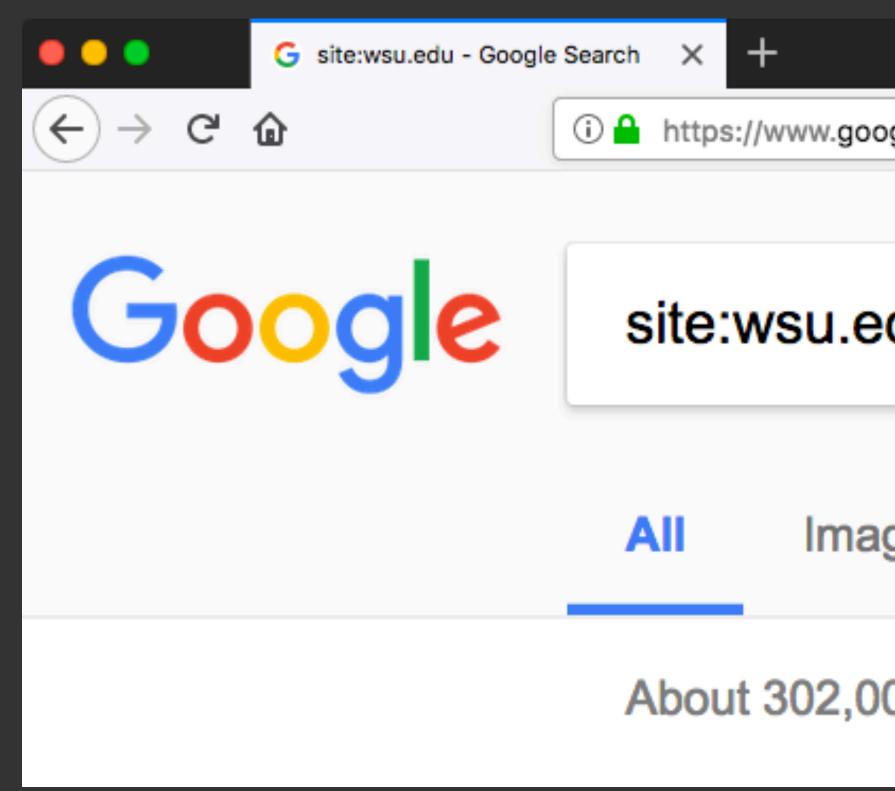




Google says we have 5.2 million pages

M Shopping Maps News

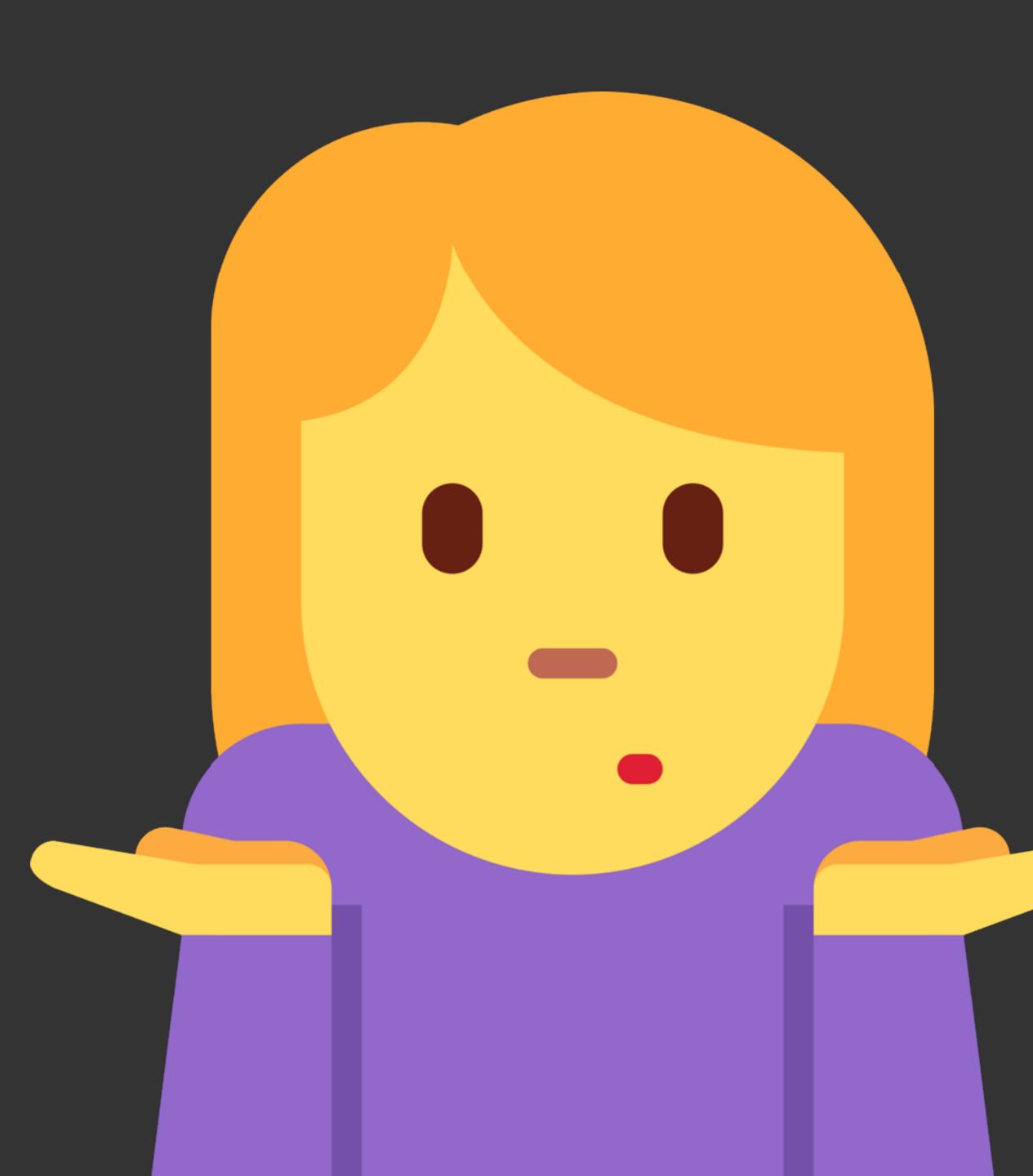
About 5,250,000 results (0.44 seconds)



Google says we have 302,000 pages

Interstation of the second second

du					
ges	News	Shopping	Maps	M	
00 results (0.14 seconds)					



OK Google. Show me all URLs updated in the last year...



WSU Web Crawler

Crawls URLs for URLs and stores URLs in Elasticsearch

web.wsu.edu/web-crawler

WSU Web Crawler

• URL • Domain • Anchor elements

- WSU Identity
- Content
- Meta

web.wsu.edu/web-crawler

// Every second, lock a URL to be crawled. setInterval(lockURL, 1000);

setInterval(gueueLockedURLs, 1500);

// Start an ongoing process for URL storage. setTimeout(storeFoundURLs, 2000);

// Every 1.5 seconds, queue locked URLs to scan.

WSU Web Crawler

7.5 million URLS

web.wsu.edu/web-crawler

// Accounts for over 2 million URLs that are // effectively the same. if (url.path.indexOf("tribe_paged") >= 0) { return false;

}

// Ignore The Event Calendar ICS download URLs. if (url.path.indexOf("?ical=1") >= 0) { return false; }

// This calendar has no bounds - hello February, 1830! if (url.path.indexOf("jtCalendar.php?") >= 0) { return false;

WSU Web Crawler

2.0 million URLS

web.wsu.edu/web-crawler

2740 URLs per day

Identify issues & owners

2388 Subdomains

WSU Accessibility Collector

data for a given set of URLs

web.wsu.edu/accessibility-collector

Scans and collects accessibility

WSU Accessibility Collector

Pally HTML CodeSniffer Elasticsearch

web.wsu.edu/accessibility-collector

setInterval(lockURL, 1000);

// Start process of queueing locked URLs. setTimeout(queueLockedURLs, 1000);

// Start process for scanning queued URLs. setTimeout(queueScans, 2000);

// Every second, lock a URL to be scanned.

Code

WCAG2AA.Principle1 .Guideline1_1.1_1_1 .H30.2

Perceivable content
Guideline 1.1
Success Criterion 1.1.1
Technique H30

Context



html > body > p:nth-child(1) > a



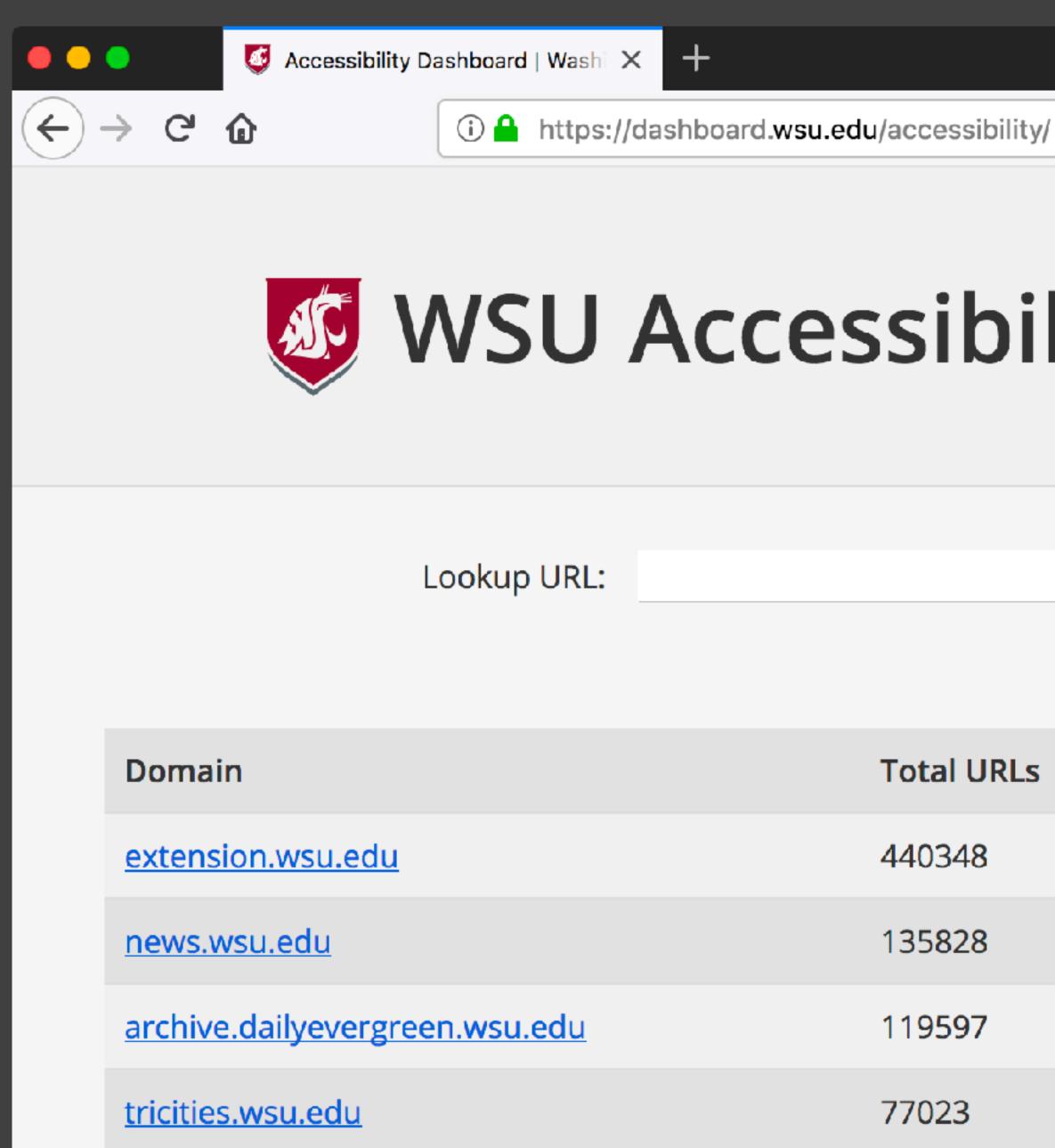
Img element is the only content of the

link, but is missing alt text. The alt text should describe the purpose of the link.

WSU Accessibility Dashboard

Displays data collected by the WSU Accessibility Collector

dashboard.wsu.edu/accessibility



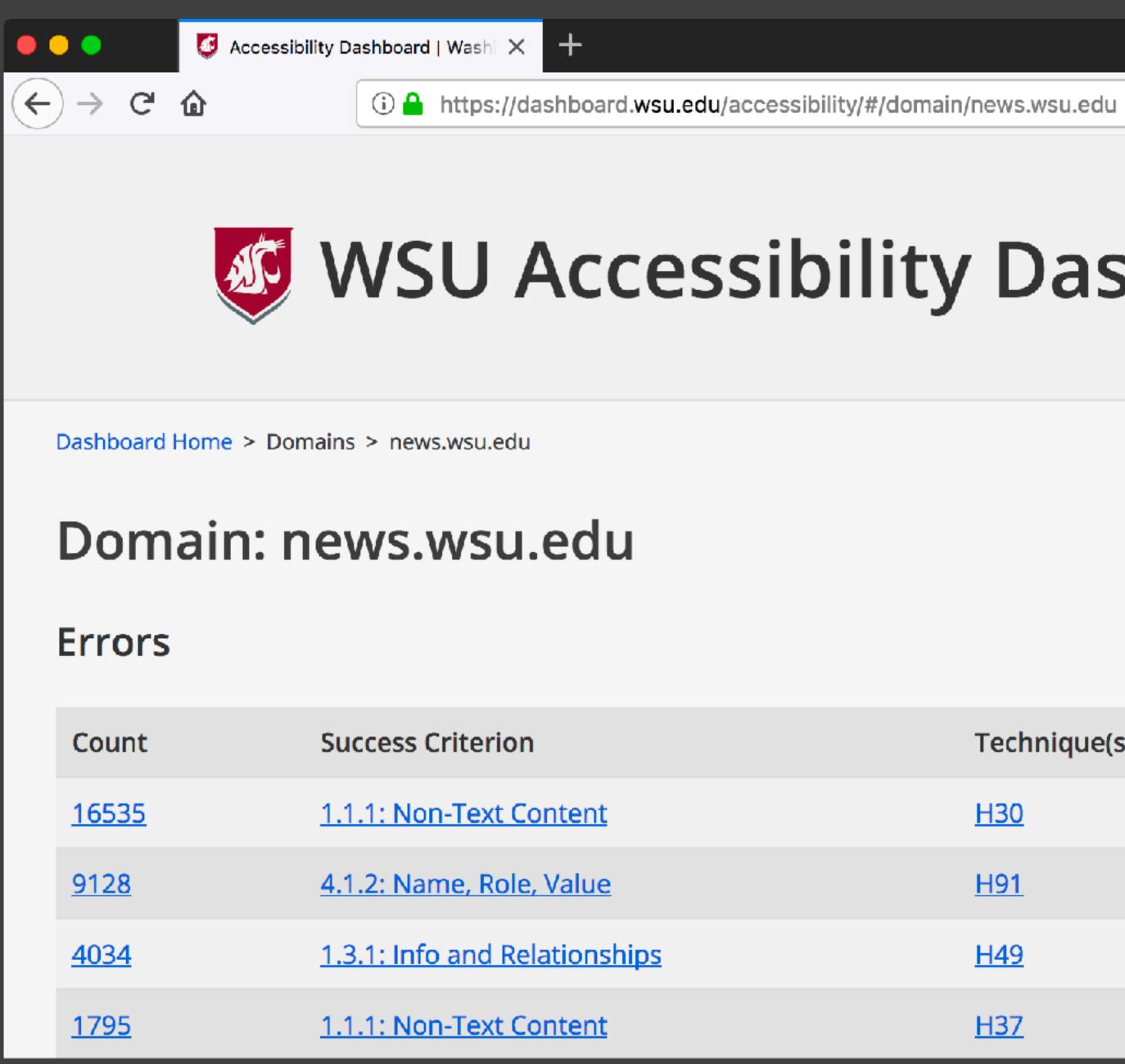
111 ∃ ≫

WSU Accessibility Dashboard

Search

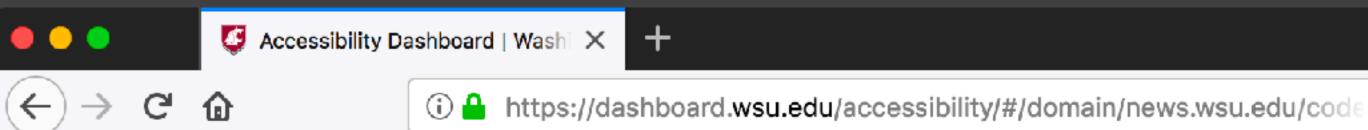
al URLs	Scanned URLs	Accessibility Errors	Error Rate
34 <mark>8</mark>	131259	1522028	11.60
828	88450	34595	0.39
597	14684	245008	16.69
23	24776	669352	27.02





WSU Accessibility Dashboard

Technique(s)	
<u>H30</u>	
<u>H91</u>	
<u>H49</u>	
<u>H37</u>	





Dashboard Home > Domains > news.wsu.edu > WCAG2AA.Principle1.Guideline1_4.1_4_3.G18.Fail

Domain: news.wsu.edu

Domain	URL Path (truncated)	
news.wsu.edu	<u>/announcement/byron-hurt-working-</u> <u>to</u>	
news.wsu.edu	/announcement/all-are-invited-to-th	
news.wsu.edu	<u>/announcement/social-media-risky-</u> <u>bu</u>	
news.wsu.edu	<u>/2005/02/10/behind-the-banning-of-</u> <u>b</u>	

… 🖸 ☆



WSU Accessibility Dashboard

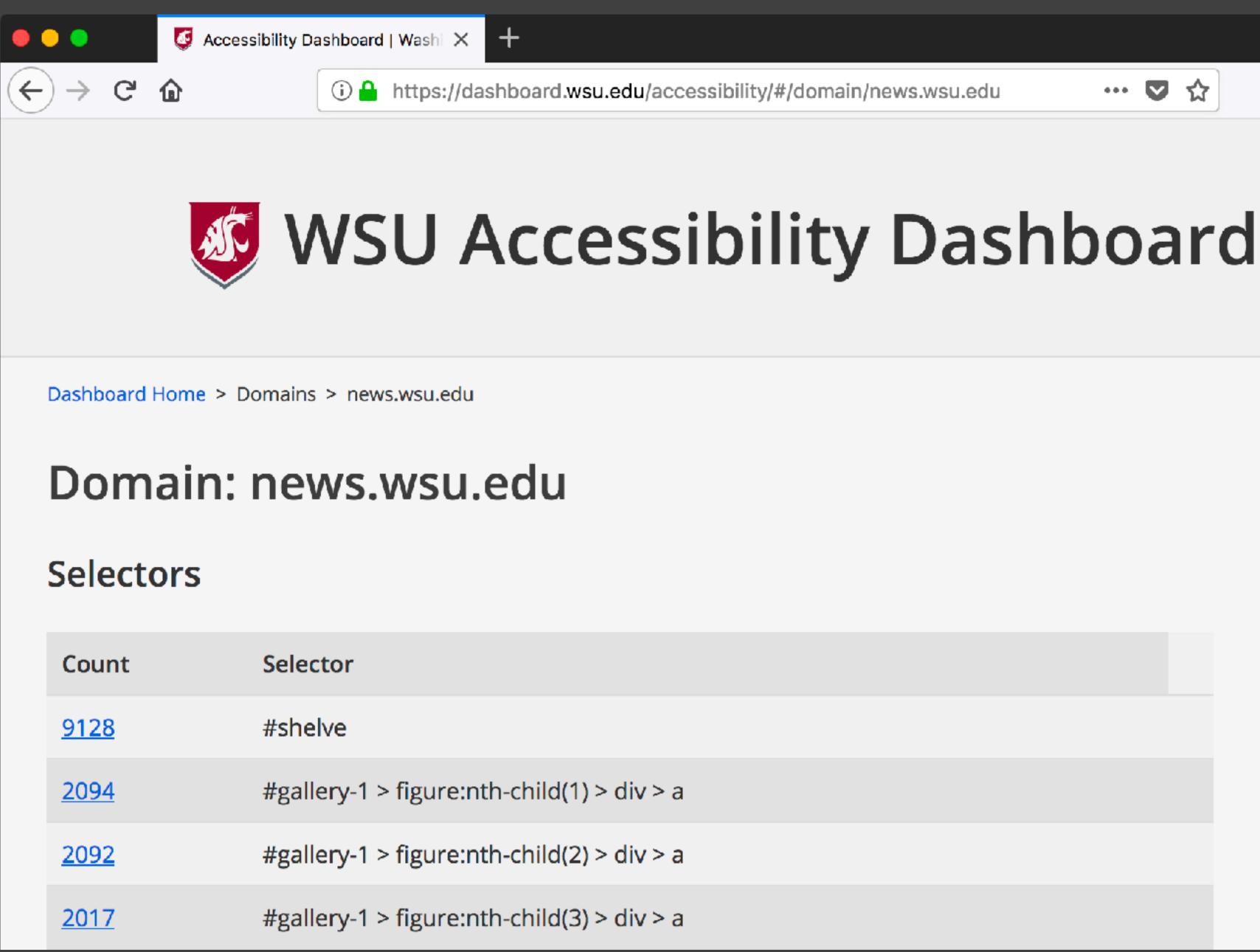
Selector

#post-142313 > div > p:nth-child(3) > span:nth-child(3) > em > strong

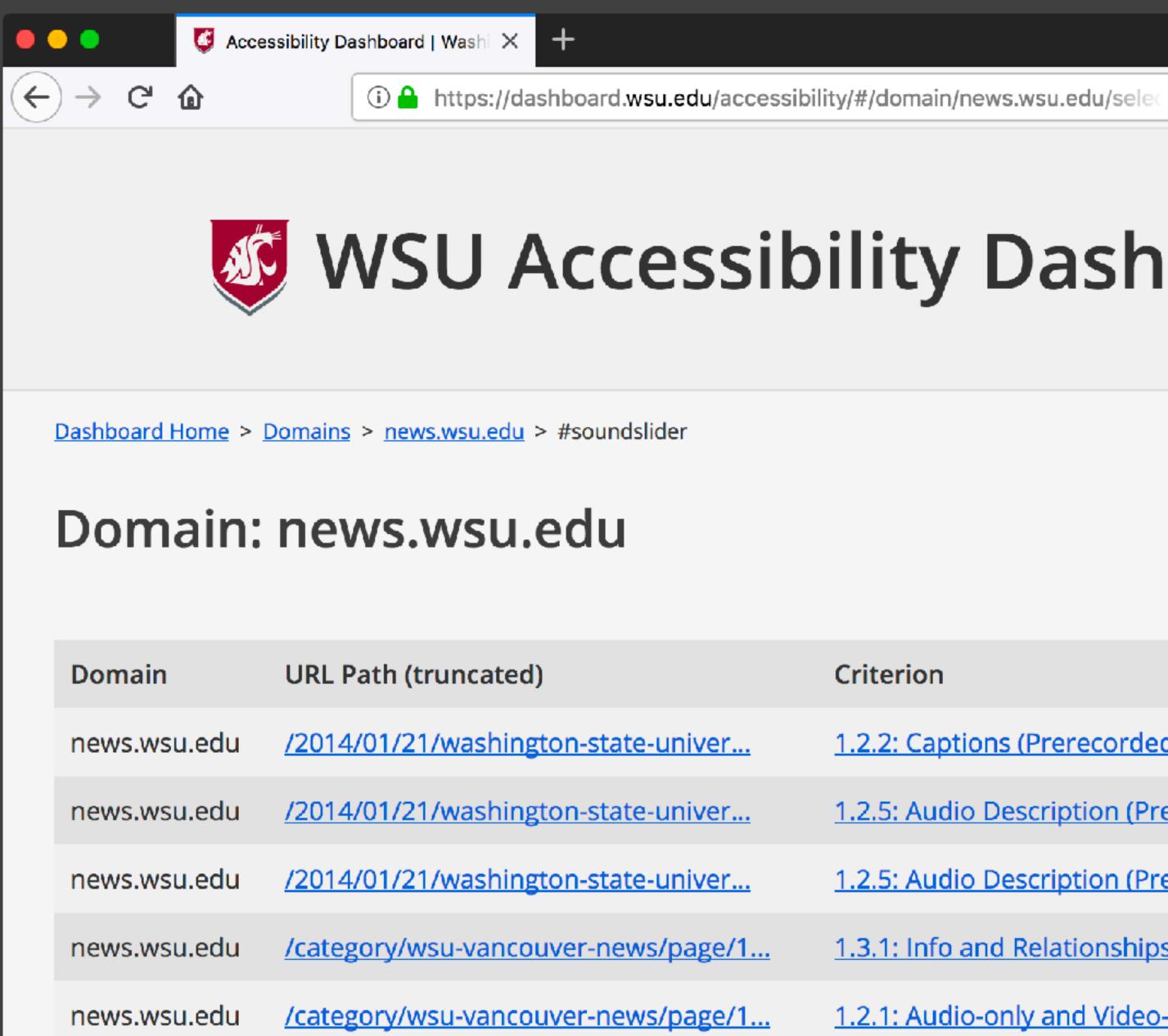
#post-127386 > div > p:nth-child(5) > strong > a > span

#post-107481 > div > p:nth-child(2) > span:nth-child(3) > strong > a > span

#post-5514 > div > p:nth-child(2) > a > font







WSU Accessibility Dashboard

Criterion	Technique
1.2.2: Captions (Prerecorded)	<u>G87 G93</u>
1.2.5: Audio Description (Prerecorded)	<u>G78 G173 G8</u>
1.2.5: Audio Description (Prerecorded)	<u>G78 G173 G8</u>
1.3.1: Info and Relationships	<u>H49</u>
1.2.1: Audio-only and Video-only (Prerecorded)	<u>G158</u>

WSU Accessibility Dashboard

Show the trending health of web accessibility at WSU

dashboard.wsu.edu/accessibility

Solve the problem

(People)

The 3 Rs of Accessibility

Realistics Resources Restrictions

Realistic

will be a WCAG expert

Not every content creator

Realistic

is a designer

Not every content creator

Realistic

Publish semantic content, not design with content

Resource

Guides, training, and tools

web.wsu.edu/accessibility

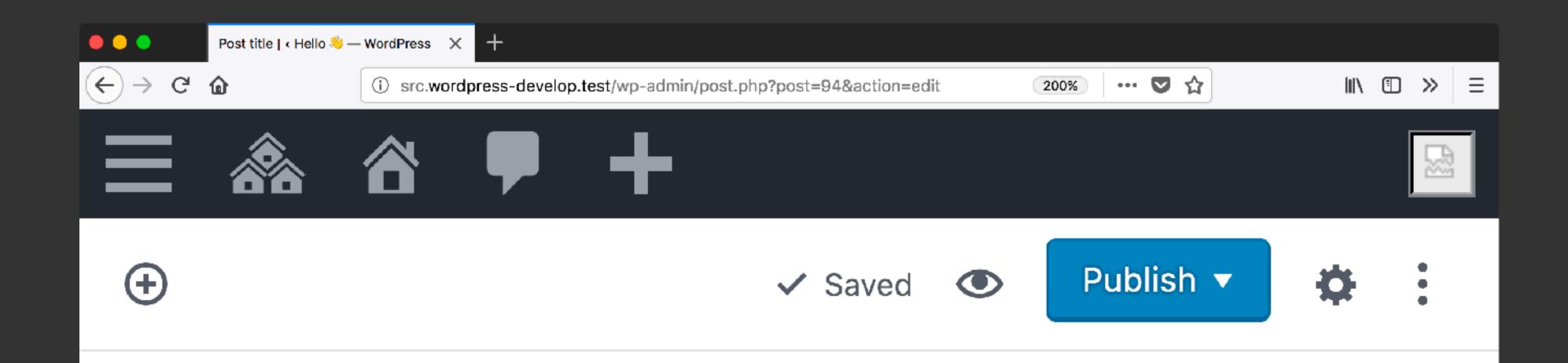
Resource Web components and reusable examples

Resource

Community and a sense of urgency, empathy

Restriction

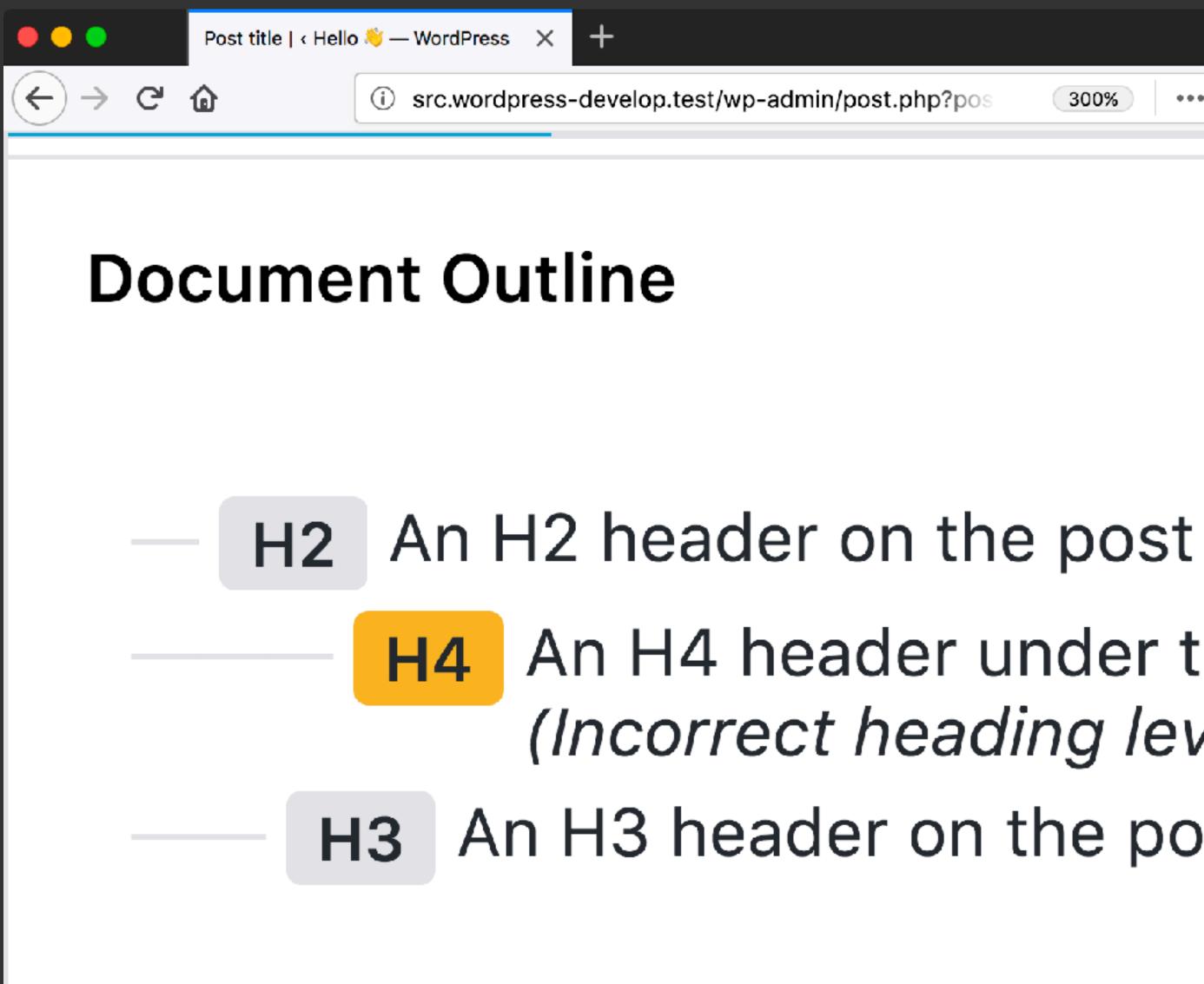
Content is created in an accessible way



An H2 header on the post

An H4 header under that header

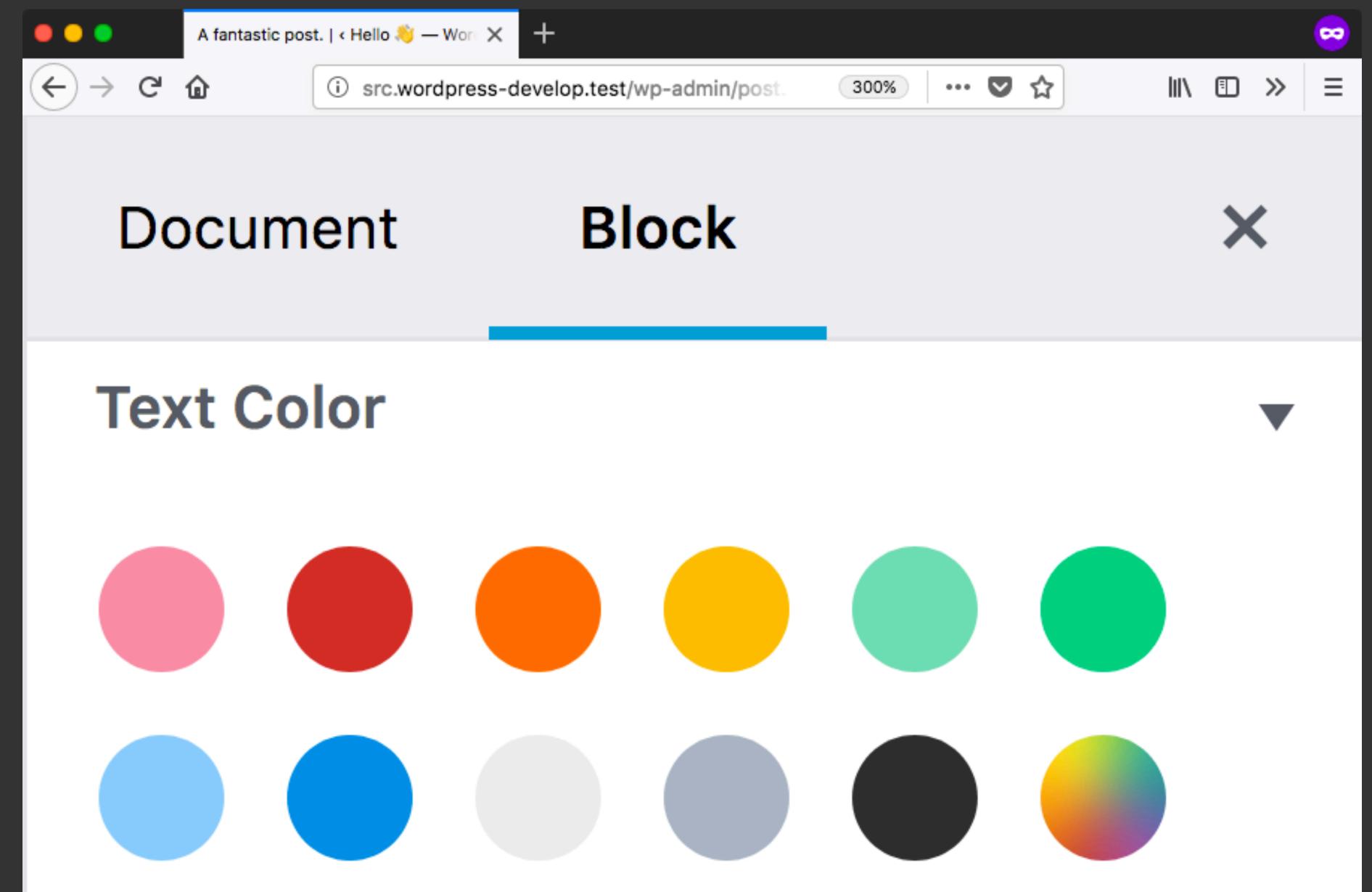
An H3 header on the post

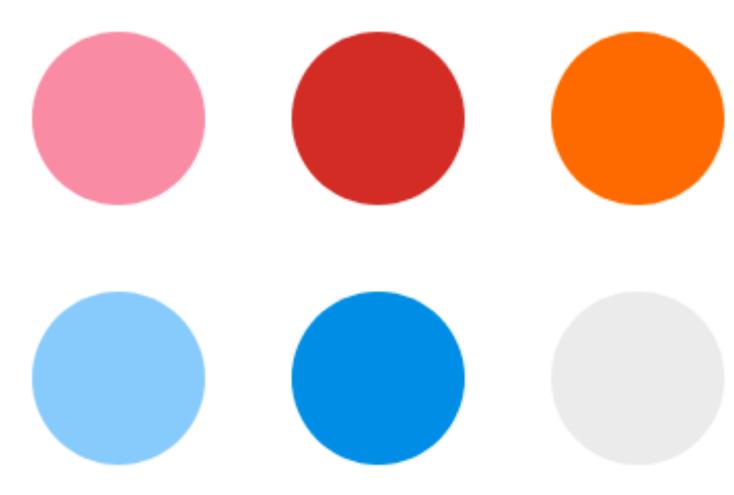


-admin/post.php?pos	300% 🕶 🔽 🏠	$\ \wedge \square \gg \equiv$

An H4 header under that header (Incorrect heading level)

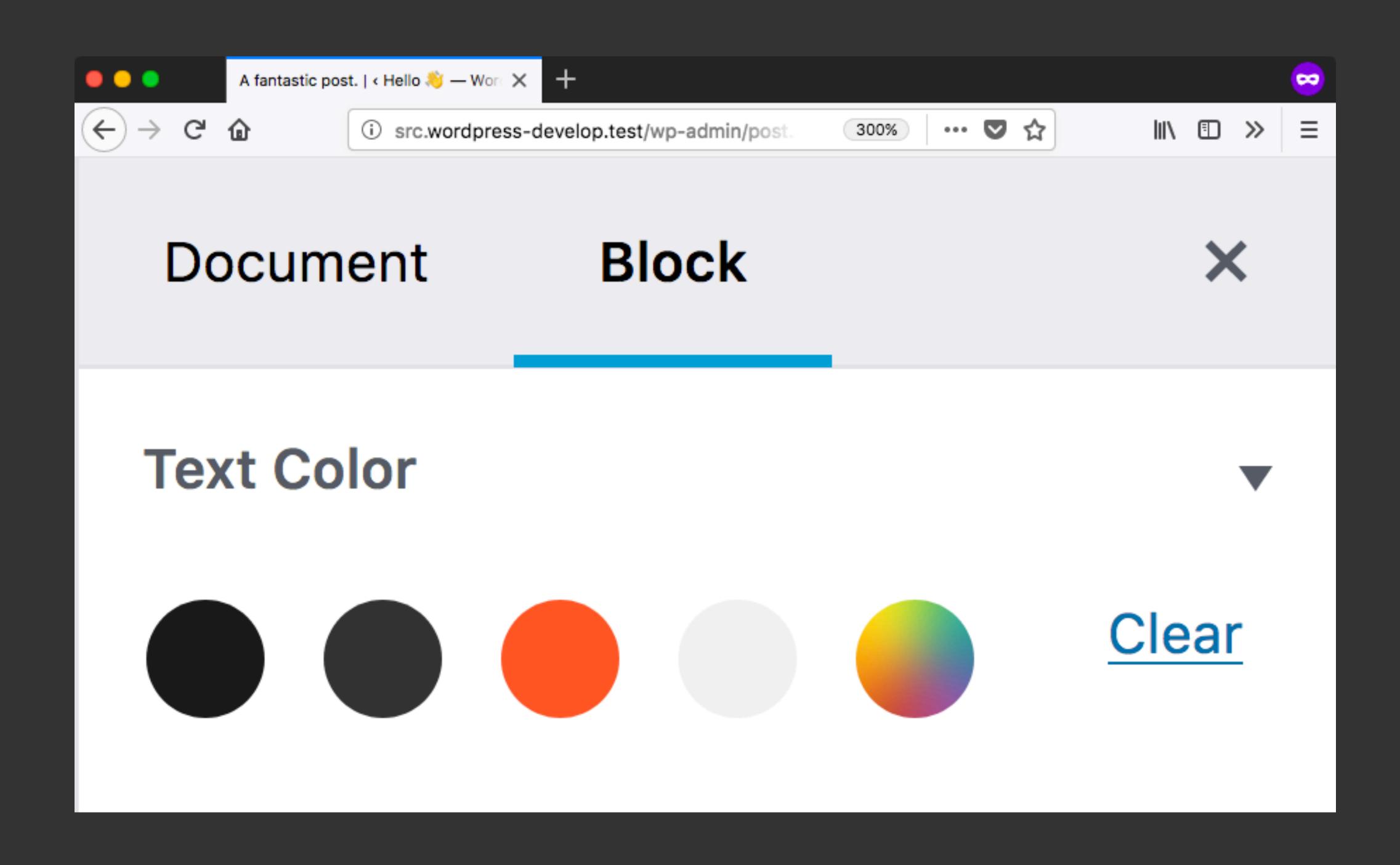
H3 An H3 header on the post





function add_my_cp() { add_theme_support('gutenberg', array('colors' => array(**'**#191919**'**, '#333333', '#fa5735', '#f3f3f3',),

add_action('after_setup_theme', 'add_my_cp');



Restriction

Custom blocks (shortcodes)

Managing accessible content on thousands of sites

@jeremyfelt jeremyfelt.com/wcus-2017/

